STANDARD: Written policy, procedure and practice shall establish Immediate Intervention Programs’ (IIP’s) process for informing the public and the media of events within the agency’s areas of responsibility. These procedures shall address emergency and non-emergency responses to the media and, at a minimum, include the following:

- Identification of physical areas in the IIP office that are accessible to media representatives
- The contact person for routine or public requests of information
- Special events coverage
- News release policy
- The designation of individuals or positions within the agency authorized to speak with the media on behalf of the agency
- Public relations

Only information authorized by applicable statute, regulation or county policy may be shared with the media and public.

Under no circumstances shall the media or public:

- Receive or access information that could identify the youth and/or family, or take photographs of the youth and/or family
- Be allowed to observe or listen to any conversation regarding the youth’s IIP

DISCUSSION: None.

ATTACHMENTS: None